

ENTREPRENEURSHIP BOOTCAMP

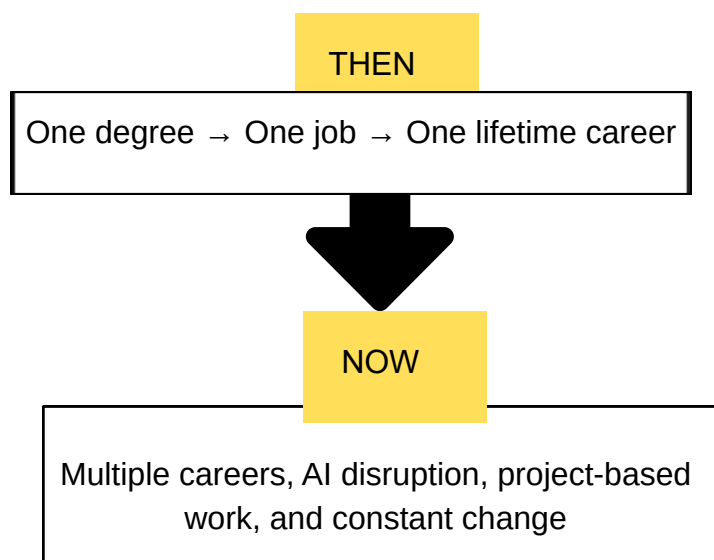
AN IIM-ALUMNI INITIATIVE

Learn Today.
Lead tomorrow.



WHY STUDENTS SHOULD THINK LIKE ENTREPRENEURS

Not long ago, a degree meant a lifelong career. Today, careers are dynamic—shaped by multiple roles, AI, and project-based work—requiring students to think creatively and adapt confidently



Traditional thinking

"What job will I get?"

This question puts students in a passive role — waiting for opportunity to find them.

Entrepreneurial Thinking

"What problem can I solve?"

This question puts students in the driver's seat — actively creating their own path.

Life Skill Students Miss-Out



Decision -Making

Weighing options and taking ownership of outcomes



Handling-Failure

Learning that mistakes are normal, deal with it and rise up



Collaborate with Peers

Effective Communication, Empathy and Respect for others



Managing money

Understanding value, Costing and Profit in a Business and real life

Fear of AI and Uncertainty

Students in higher Education today carry real anxiety about the future. Entrepreneurial thinking offers a powerful antidote.

The FEAR

"AI will replace jobs."
"Competition is too fierce."
"What if I fail?"

The Mindset Shift

"I can create opportunities."
"I am not dependent on one path."
"Failure teaches me what works."

Skills we Focus on

By providing a dynamic platform for performance and self-discovery, we empower individuals to unlock their hidden potential and master the essential skills necessary for professional excellence and personal growth.



Critical thinking



Presentation
Skills



Financial
Literacy



Team Work

Schedule

Day	Topic
Day 1	• Entrepreneurial Mindset - Think like a Creator • Spotting Problems and Building Ideas • Customer Empathy - Why do People Buy ?
Day 2	• How does a business make money - Understanding Money, Value and Customers. • Showcase a Sellable Item and do your first Demo Pitch • Prepare Your Presentation -Guidance to showcase your Presentation deck
Day 3	• Design thinking • Financial Literacy • The Pitch Day -Showcase your Solutions to the Judges

Over the three-day schedule, we provide lunch and two daily tea breaks, complemented by engaging activities designed to keep participants energized and focused

Meet the Trainers

Below is an overview of the Trainers and their experience.



Naveen Paul CEO & Co founder of Drawmycareer

An experienced educator and industry professional with a B.Tech and MBA from Indian Institute of Management Kozhikode, bringing over 14 years of experience across education, training, and business domains.

With over a decade dedicated to student and teacher development, he has trained individuals to become confident thinkers, effective communicators, and career-ready professionals. His expertise lies in Business Development and Sales & Marketing



George Augusteen Soft Skill Trainer & Career Guide

A professional with an M.Sc in Psychology and a Certified Career Analyst, bringing 8 years of experience across IT, education, and training sectors.

With a strong passion for student development, Teaching and Training he has conducted 200+ career counselling sessions, 150 Soft skilling training programs helping individuals make informed choices.



LEARN TODAY. LEAD TOMORROW.

The future doesn't belong only to job seekers—it belongs to problem solvers, opportunity creators, and those who can turn ideas into real-world value.



890 461 9555



CEOL, 2nd Floor, Kadri,
Mangalore



www.drawmycareer.com